

Retro trifft Moderne — Partner One■Pager

We turn nostalgia into measurable reach — from C64 vibes to RTX power.

What is Retro trifft Moderne?

A marketing-first showcase blending retro aesthetics with modern high■end tech. Think iconic 90s vibes reimagined with today's performance — presented as a Sleeper■PC build, exclusive drops, and story■driven content.

Audience

Retro & tech enthusiasts, PC builders, creators, and brand lovers who value authenticity. Primary regions: DACH + EU; language: DE/EN; age: 25–45.

Channels & Formats

- Website microsite (seo.technorevival.de) with lead capture
- X.com (project updates, retro facts, partner highlights)
- Short■form video (TikTok/YouTube Shorts/Reels) with retro■styled creatives
- Live moments & showcases (Twitch, event spotlights)

Partner Packages

Starter	Hero logo + 1× social post + blog mention
Pro	Starter + dedicated feature + 1× short video
Exclusive	Pro + co■branded drop + event spotlight

Measurement & Safety

UTM tracking for every campaign, privacy■friendly analytics (Plausible/GA4), and clean data handling. No scraping, no automated mass■following, no political content.

Contact

Email: leads@technorevival.de • Web: <https://seo.technorevival.de> • Location: Europe/Berlin

Tip: Use the /marketing landing page for A/B testing (headline & CTA) and attach UTM parameters to all social links.